



SWITZERLAND INVESTS IN YOUTH ROLE MODELS IN BOSNIA AND HERZEGOVINA

SUPPORT TO THE MOZAIK FOUNDATION

Young people in Bosnia and Herzegovina are often forgotten social category that lacks opportunities and to succeed, both personally and professionally. The feeling of disempowerment becomes the core of their identity. In general, the youth are the biggest value of a society, but are also the most sensitive social category.

Strengthening civic engagement and mobilising young people are important aspects of the Swiss Cooperation Programme in Bosnia and Herzegovina. The Embassy of Switzerland in BiH recognised Mozaik Foundation as a partner in these efforts – a foundation that implements 10-year strategy to support youth activism in local communities, as well as persons who decide to try entrepreneurship and start social businesses. The youth are encouraged to pursue socially innovative and economically viable solutions.

EXPECTED RESULTS AND INDICATORS

These are some of the planned results of the Mozaik strategy by March 2027:

- In partnership with 50 municipalities and 15 private and public financial partners, Mozaik ensured financing for youth entrepreneurship projects. By March 2027, young people will implement 4,700 projects within the YouthBank programme.

- 500 social small and microbusinesses will be launched and supported through the Startup Studio. The Startup Studio, together with the [Tech 4 Impact Fund](#), plays a pivotal role in nurturing young people's entrepreneurial skills and investing in high-impact, high-growth startups.
- In its online community for startup entrepreneurship and activism [Rolify.com](#) Mozaik will gather over 110.000 members and create ecosystem of support with numerous opportunities for professional success for young people. By including diaspora in that ecosystem new opportunities will be created, and additional resources ensured, creating systemic, long-term and sustainable solutions for social and economic prosperity of local communities.
- Young women and men become entrepreneurs who focus on social impact and create new and decent jobs.
- Young women and men will develop into role models who build social cohesion.
- Mozaik has strong internal capacities to become financially sustainable.

The inclusion of such a high number of young people into youth projects means that many will improve their skills and boost their self-confidence. The influence of young people in their local communities rises since they decide about funds for the projects and microbusinesses, mentor their peers and promote opportunities for professional development of youth. Communities become more open and more aware of the needs relating to social inclusion and social justice.



Comprehensive support to self-employment and employment, as well as promotion of social entrepreneurship, strengthens business spirit of young people and their readiness to start their own businesses, what is a significant step forward in youth perception about their options for professional development and future. Entrepreneurial experience makes young people more competitive on the labour market and it increases the living standards, both for them and the wider social community.

On the other hand, an excelling group of successful young people is created who become role models to younger generations and who prove, by example, that effort and work do pay off and that an alternative to emigration exists.

PROJECT IN BRIEF

NAME:

Youth for Change Phase 2

DOMAIN:

Sustainable economic and migration cooperation

LAND/REGION:

Bosnia and Herzegovina

IMPLEMENTER:

Mozaik Foundation

PARTNERS:

Local communities,
SIDA
Private foundations and
Private companies

STARTING POINT / BACKGROUND INFORMATION:

Young people in Bosnia and Herzegovina are increasingly becoming a frustrated and passive generation of a post-conflict society. The feeling of helplessness represents the core of their identity. In general, the youth are the biggest value of a society, but are also the most sensitive social category. Strengthening civic engagement and mobilising young people are important aspects of the Swiss Cooperation Programme in Bosnia and Herzegovina.

PROJECT OBJECTIVE:

Switzerland contributes to the strategy of the Mozaik Foundation which goal is to develop a new generation of entrepreneurial and innovative youth in Bosnia and Herzegovina who are active and engaged members of society and contribute to improve social and economic conditions in their communities.

TARGET GROUP:

Young people in Bosnia and Herzegovina

COSTS:

CHF 4,300,000.00

DURATION:

01.03.2023 - 28.02.2027

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