

PROJECT FACTSHEET

Bosnia and Herzegovina November 2021

Youth uptake healthy, nonviolent and gender equitable lifestyles in BiH



LONG-TERM SYSTEMATIC SOLUTION FOR LIFE SKILLS EDUCATION OF YOUTH

Luka and Youth Power from Mostar will continue to build on the accomplishments of the first two phases and ensure the realization of adequate solutions that will last beyond project lifetime.

For building on and going beyond the earlier achievements the YMI phase III will specifically induce the adoption of life skills curricula by educational institutions, enabling educators to support young people in developing healthy, non-violent, gender equitable behavior and thereby facilitate their smooth transition from adolescence to adulthood.

This will be accomplished through work on institutionalization, standardization and quality insurance of comprehensive Program Y in high schools as well as piloting and implementing Program E for healthy lifestyle education in elementary schools in BiH. Furthermore, YMI III will continue in paving the way for social change in BiH by gathering support of movement/ coalition building through the development of new alliances that engage teachers, parents, universities, media representatives, young people and citizens in supporting gender equality focused life skills education program.

Gender transformative programming within Young Men Initiative projects started in 2006 and supported by Swiss Development Cooperation (SDC) in the last two phases (2014-2017; 2017-2021) has brought outstanding contribution to enabling positive and peaceful societies and healthy environment for young people in Bosnia and Herzegovina (BiH), as well as in the region of the Western Balkans in cooperation with the Austrian Development Cooperation, CARE Deutschland and Oak Foundation from Switzerland.

The third phase (2021-2023) will be focused on producing tangible, long-term systematic solutions, the key one being the official integration of Program Y (for high schools) and Program E (for higher grades of elementary schools) as part of the compulsory curriculums beyond the project duration in the entire Bosnia and Herzegovina as a result of intensive collaboration with the Ministries of Education. CARE and its partners Institute for Population and Development (IPD) from Sarajevo, Institute Perpetuum Mobile from Banja



CAMPAIGNS AND YMI MOVEMENT ACTIVITIES ARE SUPPOSED TO REACH 200,000 PEOPLE

CARE expects the program to directly reach 10,000 high school and elementary students, as well as 300 teachers over a three-year period. Regarding universities, 100 university students would be enrolled, while 20 academic staff as well will be engaged in embedding Program Y in university curriculum. The campaign activities and YMI movement activities are supposed to reach 200,000 people mainly in eight targeted communities but also across the entire country.

In countries in a transition such is Bosnia and Herzegovina, interventions that target the increase of the social standards and the improvement of the life conditions should be aimed at all society groups in order to secure a balanced progress. Youth are a special group within the society, still in their development process and often excluded from participating in processes that hugely impact their lives. Youth need skills and opportunities to develop their talents and interests that will carry them through adulthood. In addition, support and empowerment is needed for those youth more excluded from society.

FOR FURTHER INFORMATION AND CONTACT DETAILS

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THE PROJECT IN BRIEF

NAME:

Young Men Initiative (YMI):
Promoting Healthier Lifestyles and Decrease of Interpersonal Violence among Youth in Bosnia and Herzegovina by Challenging Gender Stereotypes; Phase III

DOMAIN:

Health

THEME:

Health

LAND/REGION:

Bosnia and Herzegovina

PARTNERS:

Entity and Cantonal Ministries of Education and Health
Austrian Development Cooperation
Oak Foundation

IMPLEMENTING PARTNERS:

CARE Deutschland
NGOs: Institute for Population and Development (IPD), Sarajevo, Perpetuum Mobile, Banja Luka, Youth Power, Mostar
Youth NGOs: Otaharin, Bijeljina, Proni, Brčko, Zemlja djece u BiH, Tuzla, Forum Theatre, East Sarajevo, Naša djeca, Zenica

STARTING POINT / BACKGROUND INFORMATION:

Peer and gender-based violence remains one of the most pressing problems that children, youth, parents and teachers are facing in elementary and high schools in BiH. Gender stereotypes continue to play a significant role in political, economic, and private life, undermining the promotion of gender equality. Patriarchal norms around gender and masculinity are still prevailing and these norms influence young men and women's attitudes, behaviors, social roles and relationships with their peers, families, and larger communities.

PROJECT OBJECTIVE:

YMI third phase continues to be strongly focused on creating an enabling environment for a long-term systematic solution for life skills education of high school and elementary school students - to accomplish the overall goal to contribute to creating positive and peaceful societies for young people in BiH that support gender equality, improve health and decrease interpersonal violence.

TARGET GROUP:

Youth aged 13-26; ministries responsible for youth, education, and health; educational professionals/ teachers in 60 secondary and 15 elementary schools; parents; nongovernmental organizations.

BUDGET: CHF 597,197

DURATION: 01.09.2014 - 31.12.2023 (end of the project)

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